What is claimed is:

- 1. A method of creating pouches from a continuously moving elongate sealable web, said web including opposed sheets each having first and second side edges, said method comprising the steps of:
 - (a) longitudinally sealing the web along at least one side edge;
- (b) providing first and second jaw carrying members defining a sealing path

 therebetween, the jaw carrying members including a plurality of cooperating

 pairs of mating jaws traveling at substantially the same velocity as the web

 along the sealing path, wherein at least one of the jaw carrying members

 comprises a flexible non-circular conveyor; and
- 15 (c) forming a plurality of transverse seals in the web as the web travels along the sealing path by clamping the web between a pair of mating jaws and bonding the sheets by heating the web.
- 2. A method as defined in claim 1, wherein at least one of the conveyors is flexible and has a non-circular path of travel.
 - 3. A method as defined in claim 1, wherein each conveyor includes a plurality of jaws.
- 4. A method as defined in claim 3, wherein at least two pairs of mating jaws engage the web along the sealing path simultaneously.
 - 5. A method as defined in claim 1, wherein the web includes a heat sealable layer, and heat is applied to the web along at least a portion of the sealing path.

- 6. A method as defined in claim 1, wherein the sealing path is planar.
- 7. A method as defined in claim 1, wherein the sealing path is arcuate.

8. A method as defined in claim 1, further comprising the step of filling a partially formed pouch after formation of the longitudinal seal and at least one transverse seal forming

the bottom of the pouch.

- 10 9. A method as defined in claim 1, wherein the pouch is filled with liquid.
 - 10. A method as defined in claim 9, wherein the liquid is a reactive monomer mixture comprising a monomer and an initiator.
- 15 11. A method as defined in claim 10, wherein the web is an unsupported thermoplastic web.
 - 12. A method as defined in claim 11, wherein the web is sealed using impulse heating.
- 20 13. A method as defined in claim 1, wherein the web is a supported web.
 - 14. A method as defined in claim 1, wherein the web comprises two individual sheets of material.
- 25 15. A method as defined in claim 1, wherein the web comprises a single folded sheet of material.

- 16. A method as defined in claim 1, wherein the web travels at a generally constant velocity.
- 17. A pouch made according to the method of claim 1.

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- 18. A method as defined in claim 1, wherein one of the jaw carrying members comprises a drum carrying a plurality of jaws.
- 19. A method of creating pouches from a continuously moving elongate sealable web, said web including opposed sheets each having first and second side edges, said method comprising the steps of:
 - (a) longitudinally sealing the web along at least one side edge;
- 15 (b) providing a pair of cooperating conveyors defining a sealing path between the conveyors, the conveyors including at least one pair of cooperating mating jaws traveling at substantially the same velocity as the web; and
- (c) forming a plurality of transverse seals in the web by engaging the web between a pair of mating jaws along at least a portion of the sealing path to bond the two opposed sheets along an interface.
 - 20. An apparatus for creating pouches from a continuously moving elongate sealable web, said web including opposed sheets each having first and second side edges, comprising:
 - (a) a first sealing station arranged to form a longitudinal seal along at least one side edge of the web, thereby to seal said edge; and

- (b) a second sealing station arranged to form a plurality of transverse seals in the web, said second sealing station including opposed conveyors defining a sealing path between the conveyors, the conveyors including at least one pair of cooperating mating jaws arranged to engage opposite side surfaces of the web along the sealing path.
- 21. An apparatus as defined in claim 20, wherein at least one of said conveyors is flexible and has a non-circular path of travel.
- 10 22. An apparatus as defined in claim 20, wherein each conveyor includes a plurality of jaws that cooperate with the jaws on the other conveyor to form mating pairs of jaws.

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- 23. An apparatus as defined in claim 22, wherein the jaws include sealing means.
- 15 24. An apparatus as defined in claim 20, wherein said conveyors remain in a fixed position relative to each other and relative to the moving web.
 - 25. An apparatus as defined in claim 20, further comprising a fill tube arranged to inject a liquid into the pouches after the formation of at least one transverse seal defining the bottom of a pouch and before the formation of the transverse seal defining the top of the pouch.
 - 26. An apparatus for producing a transverse seal in a web, comprising a pair of opposed conveyors defining a sealing path between the conveyors, said conveyors including at least one pair of cooperating mating jaws arranged to engage opposite side surfaces of the web along the sealing path.